



Florida Credit Union League
NEWS RELEASE

FOR IMMEDIATE RELEASE
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**CHALLENGE ISSUED; CHALLENGE ACCEPTED; CHALLENGE MET: FCUL CEO
HAS HEAD SHAVED**

Tallahassee—Florida Credit Union League President/CEO Guy Hood decided to make this year's fundraising for the League's Credit Union Political Action Committee (CUPAC) interesting. Hood told FCUL's Executive Vice President Aletta Shutes, that he would have his head shaved if Shutes could persuade members of the League's Board of Directors and the FCUL Service Group Board of Directors to meet his challenge on giving to CUPAC.

The challenge was this: every League board member and every Service Group board member must have their individual credit unions contribute at either the CUPAC Honor Roll level or the CUPAC Fair Share level. A credit union is deemed an Honor Roll contributor if that credit union's CEO and board chairman contribute at least \$100, and each member of the credit union's board of directors contributes at least \$20. A credit union is determined to be a Fair Share contributor if the credit union contributes a sum equal to ten cents per member.

Hood issued his challenge to the two boards on October 27. The deadline for the challenge to be met was at the League's regularly scheduled board meeting, held in Orlando on November 2.

When the FCUL board meeting concluded, Shutes announced to the Board that the challenge had been met. A chair was placed in the middle of the room, towels were draped on the floor, a razor was produced, and Hood sat down for the payoff to the challenge.

Pictures in email:

Picture 1: FCUL President/CEO Guy Hood gets ready for his haircut.

Picture 2: FCUL Executive VP Aletta Shutes begins the haircut. Board member Melba Jordan observes.

Picture 3: Board members (l-r) Melba Jordan, Trudy Prince and Carolyn Parslow inspect the haircut.